



# the **TACONY**





# Building our Economy

- rate by 33%.
- in new wages.

- 15 new construction jobs.

# A Cleaner & Safer Community

- Repaired more than 70 problem properties. •
- Graffiti has dropped by 95%.
- Security cameras are being installed in targeted • locations along Torresdale Ave.





- 14 new businesses have opened, reducing our vacancy
- 32 new jobs created, bringing an estimated \$1.1 million
- \$1.4 million in building construction & rehabilitation.
  - Building permit activity has climbed 25% since 2009.
- For every dollar invested, \$6.48 was generated through building improvements and rehabilitation, generating

## Committed to Better Design

- Renovated 15 historic storefronts in our community. This has led to over \$275,000 of investment and a better experience for the public.
- Partnered with TreePhilly to plant more than 40 trees along Torresdale Ave.
- Fighting for the creation of a historic district to preserve our distinct historic architecture.

# Promoting our Neighborhood

- Our award-winning "Hoagie Trail" promotion led to sales growth of 10-15% at participating businesses.
- Recognized as a "Best Fixer-Upper" Community by This Old House magazine.
- ShopTacony.com was created to showcase local businesses.