

THE CHESTER COUNTY LEDGER ADVERTISING RATES AND CONTRACT

The Chester County Historic Preservation Network thanks you for your support of the *Chester County Ledger*. Please complete this form and return it to ledger@cchpn.org in order for us to ensure that your advertisement will appear in the correct issue. Please Note: We are accepting Black and White Advertisements only for both issues (please see rates below). Please let us know in how many issues you want to place an ad.

The undersigned authorizes the insertion of one (1) advertisement, to be supplied by the undersigned, to be placed in the _____ issue of the *Chester County Ledger*, to occupy _____ page for which the undersigned agrees to pay \$ _____

Name _____

Title _____

Company Name _____

Address _____

Phone _____ Email _____

RATES:

Black and White:

For 1 ad in either the Spring or Fall Issue

Full Page (9" X 7.5")	\$400.00
1/2 Page (4" X 7.5")	\$200.00
1/4 Page (4.75" X 3.75")	\$100.00
1/8 Page (2.25" X 3.5")	\$ 50.00

Black and White:

For 2 ads, 1 in the Spring & 1 in the Fall Issue
(You can save up to \$60.00 with this option.)

Full Page (9" X 7.5")	\$740.00
1/2 Page (4" X 7.5")	\$370.00
1/4 Page (4.75" X 3.75")	\$185.00
1/8 Page (2.25" X 3.5")	\$ 92.00

For Electronic Payment:

Click here for electronic payment through PayPal

Please indicate in the notes section the size of the advertisement and the company name/individual placing the advertisement.

To Pay by Check:

Please make checks payable to "CCHPN"
CCHPN/ P.O. Box 174/West Chester, Pa. 19381-0174/Attention: *Ledger* Editor

To Submit Ad Copy and Contract:

Email a completed copy of this contract and a .jpeg file of the advertisement following the size and specifications listed on the next page to:

ledger@cchpn.org

REQUIREMENTS

DEADLINE: All contracts, ad copies, instructions, and checks must be received no later than 5:00 PM, Saturday, August 14, 2021

Ads must be supplied in ready-to-go digital jpeg format only. Hardcopies and pdfs will NOT be accepted. The *Ledger* staff will not edit any advertisements. The Editor of the *Ledger* reserves the right to reject or refuse to accept any advertisement that is not in a ready-to-go format or that is deemed as unsuitable for publication. The position of the advertisements will be determined by the Editor and Graphics Editor.

The Chester County Historic Preservation Network is a 501(c)(3) organization that connects local governments, organizations, and individuals in their efforts to protect, preserve, and promote the historic resources and cultural landscapes of Chester County through communication and education.

THE ADVERTISER:

**1/2 Page Advertisement:
4"x7.5"at 300 dpi**

**1/4 Page Advertisement:
4.75"x 3.75"
(or 3.75"x 4.75" for landscape)
at 300 dpi**

**1/8 Page Advertisement:
2.25"x3.5"
(or 3.5"x 2.25" for portrait)
at 300 dpi**

THE ADVERTISER:

**Full Page Advertisement:
9"x 7.5"at 300 dpi**